very difficult to bifurcate. Therefore these irregularities were found.

Sri V. S. PATIL.—May I know why those irregularities were referred to the Anti-Corruption Department instead of the head of the Department concerned ?

Sri S. NIJALINGAPPA.—When the petition was received, the allegations looked alarming. So, the Efficiency Audit went into them but found they were minor irregularities.

Sri C. J. MUCKANNAPPA.—What is the status of the Deputy Excise Commissioner ?

Sri S. NIJALINGAPPA.—He was a divisional officer for Excise.

Sri C. J. MUCKANNAPPA.—Is he of the status of a Collector ?

Sri S. NIJALINGAPPA.—Something like that of a Collector.

ಶ್ರೀ ಟಿ. ಹನುಮಯ್ಯ.—'ಮೈನರ್ ಇರೆಗ್ಯುಲಾರಿಟೀಸ್' ಎಂದು ಒಂದು ರೂಪಾಯಿದೋ, ನೂರು ರೂಪಾಯಿಗಳದೋ, ಸಾವಿರ ರೂಪಾಯಿಗಳದೋ ?

ಶ್ರೀ ಎಸ್. ನಿಜಲಿಂಗಪ್ಪ.—ಮೈನರ್ ಇರೆಗ್ಯುಲಾರಿಟೀಸ್.

ಶ್ರೀ ಟಿ. ಹನುಮಯ್ಯ.—ಇರೆಗ್ಯುಲಾರಿಟೀಸ್ ಯಾವುವು ?

ಶ್ರೀ ಎಸ್. ನಿಜಲಿಂಗಪ್ಪ.—ನಾನು ಆಗಲೇ ಹೇಳಿದ್ದೇನೆ.

Sri C. J. MUCKANNAPPA.—Is it possible for the Government to say who was the Officer of the Anti-Corruption Department that enquired into this matter ? What is the status of that officer who enquired into the allegations ?

Sri S. NIJALINGAPPA.—He was a very competent officer. He was in charge of the entire Department at that time.

Mr. SPEAKER.—No name is to be mentioned.

Sri C. J. MUCKANNAPPA.—I am not questioning the competency of the officer who enquired into the matter. I want to know the status of the officer who enquired into this matter.

Sri S. NIJALINGAPPA.—He was an officer competent to hold an enquiry. He was a Special Officer of Efficiency Audit.

Sri C. K. RAJAIAH SETTY.—The Minister was pleased to say that there were 14 charges. Were there any recovery later for any of the faults there ?

Sri S. NIJALINGAPPA.—There was no question of faults. That did not arise at all.

Government Advertisements to Newspapers.

Q.—2671. Sri G. B. SHANKAR RAO (Hirekerur).—

Will the Government be pleased to state :—

(*a*) the present policy of the Government in giving Government advertisements to newspapers ;

(*b*) whether it is in their contemplation to effect any change in the present policy ;

(*c*) the amount incurred by the Department of Information towards publicity charges from 1st November 1956 up-to-date and the names of papers and amount paid to them towards the said charges ?

A.—Sri B. VAIKUNTA BALIGA (Minister for Labour and Legal Affairs).—

(*a*) The factors governing the selection of newspapers and periodicals for releasing Government advertisements are their status, class of people who read the same, its circulation, regularity in publication, production standard, etc.

(*b*) No.

(*c*) (i) Rs. 2,07,000.

(ii) *Vide* statement given below.

(SRI B. VAIKUNTA BALIGA)

Statement showing the Names of Newspapers and Amount paid to them towards Advertisement Charges from 1st November 1956 to end of February 1958.

Sl. No.	Name of the Paper	Amount. Rs. nP.	Sl. No.	Name of the Paper	Amount Rs. nP.
1	Deccan Herald ...	20,100-50	43	Nagarika ...	86-00
2	Daily Post ...	1,774-00	44	Navabharata ...	1,178-75
3	Hindu, Madras ...	16,488-00	45	Tarunabharat ...	260-10
4	Indian Express, Madras.	9,928-75	46	Ananda Bazar Patrika.	1,280-00
5	Mail, Madras ...	1,296-00	47	Daily Hindi Milap.	144-00
6	Times of India, Bombay.	3,706-35	48	Mathrubhumi ...	779-73
			49	Gujarat Samachar.	392-58
7	Amrit Bazar Patrika.	2,394-25	50	Loka Satta ...	272-00
8	Hindustan Standard.	1,050-00	51	Dinathappal ...	24-00
9	Hindustan Times...	1,680-00	52	Bombay Chronicle & Bombay Samachar.	1,825-50
10	Leader ...	231-00			
11	Nagpur Times ...	275-19	53	Daily News ...	40-00
12	Hitawada ...	360-00	54	Jagrathi ...	58-50
13	Deccan Chronicle...	657-75	55	Navabharat ...	368-00
14	Tainadu ...	6,442-62	56	Janajeevana ...	75-00
15	Janavani ...	4,151-50	57	Yugavani, Davangere.	122-00
16	Viswa Karnataka.	1,502-50			
17	Prajavani ...	1,671-00	58	Janmabhoomi ...	321-13
18	Daily Alkalam ...	452-00	59	Lokamanya ...	285-68
19	Daily Azad ...	178-00	60	Statesman ...	1,015-00
20	Pasban ...	489-00	61	Nutan Assamiya ...	251-00
21	Janmabhoomi ...	450-00	62	Poona Daily News.	255-00
22	Satya ...	270-00	63	Sandesh ...	230-12
23	Sadhvi ...	710-60	64	Malayala Manorama.	264-00
24	Satyavadi ...	202-50	65	Evening News of India.	280-00
25	Aruna ...	584-66			
26	Vijaya ...	466-00	66	Navashakai ...	285-69
27	Prabhata ...	101-06	67	Indian Nation ...	448-00
28	Mysore Patrike ...	438-00	68	Searchlight ...	258-00
29	Samachar ...	462-00	69	Aryavartha ...	294-00
30	Mysore Prabha ...	302-25	70	Navabharat Times.	120-00
31	Prajabandhu ...	105-00	71	Assam Tribune ...	398-75
32	Varthaman ...	392-00	72	National Herald ...	420-00
33	Janamatha ...	22-00	73	Free Press Journal.	459-00
34	Sevaka	67-50	74	Sudarshana ...	59-00
35	Swadesha Mitran...	900-00	75	Viswaitra ...	160-00
36	Andhra Patrike ...	920-00	76	Karnataka Vaibhava.	45-00
37	Dinamani ...	80-00	77	Kannada Kesari ...	20-00
38	Andhra Prabha ...	127-50	78	Deenabhandu ...	230-00
39	Nava India ...	216-00	79	Belgaum Samachar.	78-00
40	Samyukta Karnataka.	,601-50	80	Basumathi ...	458-90
			81	Eve's Weekly ...	398-00
41	Navayuga ...	320-00	82	Mysindia—Janapragati.	884-00
42	Sadhana ...	96-00			

Sl. No.	Name of the Paper	Amount. Rs. nP.
83	Rationalist ...	124-76
84	Swatantra ...	240-00
85	Sports and Pastime.	588-00
86	Planters Chronicle.	143-00
87	Illustrated Weekly of India.	1,926-00
88	Commerce ...	386-75
89	Blitz ...	237-50
90	Indian Finance ...	288-00
91	Capital ...	270-00
92	Shankar's Weekly.	432-00
93	Prajamata ...	1,359-00
94	Janamana, Mandya.	84-00
95	Chitragupta ...	608-00
96	Kesari ...	255-63
97	Mysore Sahakara Patrike.	112-00
98	Vikrama ...	189-00
99	Karmayogi ...	327-00
100	Koogu ...	134-00
101	Tom Tom ...	96-00
102	Janayuga ...	213-75
103	Amaravani ...	156-00
104	Prajarajya ...	84-00
105	Narada ...	224-00
106	Panchajanya ...	450-00
107	Raitavani ...	36-00
108	N.G.O'.s Gazette ...	406-00
109	Simhavani ...	311-00
110	Jwalamukhi ...	120-00
111	Kalki ...	200-00
112	Dinamani ...	451-00
113	Jaihind ...	93-12
114	Belaku ...	235-50
115	Pratinidhi ...	80-00
116	Navasandesh ...	134-00
117	Raiyat ...	180-00
118	Navabharat ...	60-00
119	Samsar ...	144-00
120	Navayuga, Udipi ...	193-50
121	Rayabhari ...	196-87
122	Prapancha ...	192-43
123	Kannadiga ...	138-00
124	Rastramatha ...	212-00
125	Prabhata, Mangalore	126-00
126	Vijayanavami ...	70-00
127	Hindu Weekly ...	624-00
128	Chalachitra ...	70-00
129	Chayaloka ...	160-00
130	New Light ...	6-00
131	Eastern Economist	336-69
132	Vigil ...	74-81
133	Indian Worker ...	244-87
134	Swayam Sevaka ...	150-00
135	Ramarajya ...	40-00
136	Sahakara Samachar	56-00
137	Vani ...	13-00
138	Shimoga Gazette ...	140-00
139	Swatantra, Hospet	192-00
140	Desa Oozhian ...	180-00
141	Ananda Vikatan ...	800-00
142	Kala Kandu ...	127-50
143	Vidyabandhu, Mysore	80-00
144	Sundarodayam ...	90-00
145	Development Loan Advertisements.	1,096-76
146	Chetana ...	15-0
147	Samyukta Bharat...	10-00
148	Kodagu, Mercara...	123-30
149	Navasandesh ...	44-00
150	Taruna Bharat, Belgaum.	140-00
151	Shakti, Mercara ...	155-92
152	Janamana ...	48-00
153	Janamitra ...	47-50
154	Siasat ...	55-00
155	Prabhata, Mysore...	85-12
156	Sakal, Poona ...	49-00
157	Kesari, Poona ...	53-25
158	Netaji, Gadag ...	40-00
159	Mysore Commerce...	160-00
160	Astrological Magazine	255-00
161	Mysore Scout and Guide, Bangalore.	45-00
162	Indian Coffee Board Bulletin.	128-21
163	Indian Dairyman	285-00
164	Mysore Economic Review.	210-00
165	Everybody's St. Anthony.	273-80
166	Indian Textile Journal	540-00
167	Indian Soap Journal, Calcutta.	315-00
168	Engineering News of India.	405-05
169	Indian Railway Gazette, Calcutta.	247-86
170	Caravan ...	428-25
171	Mysore State Education League Journal.	157-50
172	Kannadanudi ...	300-00
173	Makkala Pustaka ...	300-00
174	Koravanji ...	350-00
175	Sharana Sahitya ...	300-00
176	Usha, Bangalore ...	80-00
177	Jeevana ...	460-00
178	Kathavali ...	195-00

(Shri B. VAIKUNTA BALIGA)

Sl. No.	Name of the Paper	Amount. Rs. nP.
179	Subodha ...	290-00
180	Saraswathi ...	90-00
181	Vyavasaya Shodhaka Patrike.	20-00
182	Chitrasamachar ...	112-50
183	Kathegara ...	180-00
184	Vignana Jyothisha	...
185	Vikata Vinodini ...	144-00
186	Vinoda ...	240-00
187	Sevasadana ...	120-00
188	Pustaka Prapancha	75-00
189	Kanda ...	200-00
190	Ganavahini ...	105-00
191	Mysore Sakkare, Mandya.	60-00
192	Andhra Mahila, Madras.	140-00
193	Bala ...	120-00
194	Gorakshana, Mysore.	49-50
195	Vijayamala ...	210-00
196	Naguvananda ...	250-00
197	View Finder ...	76-50
198	Balbandhu ...	180-00
199	University Times...	75-00
200	Aryan Path ...	175-00
201	Hindi Vani ...	120-00
202	Makkala Bavuta ...	100-00
203	College Chronicle, Bangalore.	150-00
204	Indian Police ...	62-50
205	Congress Sevadal...	80-00
206	Mythic Society Journal.	80-00
207	Parimala ...	60-00
208	Sudha ...	120-00
209	Vaisya Patrike ...	45-00
210	Public Library (Booklet).	60-00
211	Malenadu ...	150-00
212	Madhwa Mandali Journal.	70-00
213	Forum ...	365-50
214	Onlooker ...	798-00
215	Indian Concrete Journal.	576-00
216	Indian Trade Journal.	29-75
217	Economic Review and Arthik Samiksha.	436-10
218	Vaidyavani ...	15-00
219	Insurance and Banking.	187-00
220	Dharmabhoda ...	15-00
221	Anna Publications.	120-00
222	Triveni ...	112-50
223	Indian Review ...	300-00
224	Amudasurabhi ...	153-00
225	Sun Shine ...	180-00
226	Indian P.E.N. ...	240-00
227	Shri Nava Bharati.	104-06
228	Kathanjali ...	120-00
229	Bhakthani ...	120-00
230	Pratibha ...	140-00
231	Nandadeepa ...	90-00
232	Pradeep, Dharwar.	90-00
233	Government Secretariat Club Magazine.	60-00
234	Trend ...	356-97
235	Journal of Indian Medical Profession.	204-00
236	Kirloskar, Manohar, Stree.	388-00
237	Sahakar ...	51-00
238	Modern Review ...	178-18
239	Special Numbers ...	9,259-63
240	Deepavali Numbers.	1,365-00
241	Pooja Number ...	465-00
242	Independence Day Numbers.	633-50
243	Dasara Exhibition Hand Book.	2,450-00
244	Republic Day Number.	1,811-87
245	Advertisements in Directories.	1,268-17
246	Advertisements in Novels and Booklets.	1,130-12
247	Advertisement in State Reorganisation Special Numbers	16,345-50
248	Basumati, Calcutta.	212-50
249	Inauguration day of Soap Factory.	7,262-00
250	Kusuma ...	15-00
251	Spectator ...	127-50
252	Viveka ...	72-00
253	Rural India ...	140-24
254	Papachi ...	80-00
255	Sodari ...	25-00
256	Hoarding at Market Square, Bangalore.	936-00
257	Hoarding at Mandya.	990-00
258	Hoarding at Bellary.	710-00
259	Hoarding at Tirupati.	1,800-00
260	Hoarding at Davangere.	810-00

Sl. No.	Name of the Paper	Amount. Rs. nP.
261	Subvention of U.P.I. Ltd.	13,328-00
262	Subvention of U.P.S.	750-00
263	Tourist Bureau ...	240-00
264	Vinayaka Talkies, Shimoga.	16-69
265	Slides Advertising.	315-00
266	Publicity Literature and Purchase of Directories.	470-06
267	Display at Exhibition Buildings.	640-00
268	Advertisements on Tram Cars and Buses.	361-25
269	Illustrated Sign Boxes at Railway Station.	320-00
270	Designs and Blocks.	820-03
271	Neon Sign Lighting Charates and Rent.	1,137-05
272	Calendar Plywood Model.	4,864-06
273	Hoarding ...	630-06
274	Souvenir ...	79-00
275	Neon Sign (Purchases).	104-00
276	Posters ...	1,082-87
277	Subvention to State News Service, Bangalore.	125-00
278	M.G.S. Club Magazine.	30-00
279	Engineering News of India, Calcutta.	135-00
280	Kalkandu ...	25-50
281	Vyavasayashodaka Patrike.	20-00
282	Balabandu ...	30-00
283	Bharatdarshana ...	15-00
284	A.I.C.C. Souvenirs.	1,500-00

Sri G. B. SHANKAR RAO.—May I know who decided the matter contained in the answer ?

Sri B. VAIKUNTA BALIGA.—The department decides it and it comes before the higher level and even at times it is decided by the Cabinet.

Sri G. B. SHANKAR RAO.—Have the Government attempted to make any survey of the class of persons who read the papers, their circulation and all these things ?

Sri B. VAIKUNTA BALIGA.—A urvey of the readers of all the papers s almost a herculean task and I do not think we can embark upon it.

Sri G. B. SHANKAR RAO.—It is stated in answer (*a*) that circulation is one of the factors governing the selection of a newspaper. May I know the extent of circulation of each paper ?

Sri B. VAIKUNTA BALIGA.—The circulation figures can never be very steady and permanent. I really do not know whether it was seriously asked and an enquiry should be set afoot for that purpose.

ಶ್ರೀ ಜಿ. ಶಿವಪ್ಪ.—(*c*) ಪ್ರಶ್ನೆಗೆ ಉತ್ತರವಾಗಿ ವಾರ್ತಾ ಇಲಾಖೆಯವರು ಪ್ರಚಾರ ಕಾರ್ಯಕ್ಕೆ ಎರಡು ಲಕ್ಷ ಚಿಲ್ಲರೆ ರೂಪಾಯಿಗಳನ್ನು ಮೆಚ್ಚಮಾಡಿದ್ದಾರೆಂದು ಹೇಳಿದೆ. ಇಷ್ಟು ಹಣವನ್ನು ಡಿಪಾರ್ಟ್‌ಮೆಂಟ್ ಆಫ್ ಇಂಡಸ್ಟ್ರೀಸ್, ಎಸ್.ಪಿ.ಸಿ., ಪಿ.ಎಸ್.ಸಿ. ಮತ್ತ ಇತರ ಇಂಡಸ್ಟ್ರಿಯಲ್ ಕರ್ಪರೇಷನ್—ಇವುಗಳ ಜಾಹಿರಾತುಗಳಿಗೆ ಕೊಡುವುದರಿಂದ, ಪತ್ರಿಕೆಗಳಿಗೆ ಪೇಟ್ರನೇಜ್ ಮಾಡುವುದಕ್ಕೆ ಅವಕಾಶವಿದೆಯೆಂದು ಸರ್ಕಾರದ ಗಮನಕ್ಕೆ ಬಂದಿದೆಯೇ ?

Sri B. VAIKUNTA BALIGA.—I really do not understand the question. There is no question of patronage at all.

Sri B. V. DESAI.—I am referring to the statement showing the names of newspapers and amount paid. How is it that only U.P.I. and U.P.S. have been given subventions and not other concerns ?

Sri B. VAIKUNTA BALIGA.—It is a distinction between the nature of those agencies and the papers that are circulated and published.

ಶ್ರೀ ಎಸ್. ನುಬ್ಬಯ್ಯನಾಯಕ್.—(*c*) ಪ್ರಶ್ನೆಗೆ ಉತ್ತರವಾಗಿ ಪರಿಶಿಷ್ಟದಲ್ಲಿ ಕೊಟ್ಟಿರುವ ಕ್ರಮಾಂಕ 44ರಲ್ಲಿ ನವಭಾರತವೆಂದು ಮೂರು ಸ್ಥಳಗಳಲ್ಲಿ ನಮೂದಿಸಿದೆ. ಈ ಮೂರು ನವಭಾರತಗಳು ಯಾವುವು ?

Sri B. VAIKUNTA BALIGA.—There are some papers which have got a common name but which are publishd from different centres and by different persons.

ಶ್ರೀ ಎಸ್. ನುಬ್ಬಯ್ಯನಾಯಕ್.—ಅವು ಯಾವ ಯಾವ ಭಾಷೆಗಳ ಪತ್ರಿಕೆಗಳಾಗಿವೆ ?

Sri B. VAIKUNTA BALIGA.—Notice.

ಶ್ರೀ ಸಿ. ಜೆ. ಮುಕ್ಕಣ್ಣಪ್ಪ.—(೩) ಭಾಗಕ್ಕೆ ಕೊಟ್ಟಿರುವ ಪರಿಶಿಷ್ಟದಲ್ಲಿ ಕ್ರಮಾಂಕ 1, 4, 14, 247, 262 ಈ ಪತ್ರಿಕೆಗಳಿಗೆ ನಹಸ್ರಾರು ರೂಪಾಯಿಗಳನ್ನು ಜಾಹಿರಾತುಗಳ ಬಗ್ಗೆ ಕೊಟ್ಟಿದ್ದಾರೆ. ಆ ವೃತ್ತ ಪತ್ರಿಕೆಗಳಲ್ಲಿ ಜಾಹಿರಾತುಗಳು ಅಡ್ವರ್ಟೈಜ್ ಆದ ಮೇಲೆ ಮೈಸೂರು ಸರ್ಕಾರಕ್ಕೆ ಬಂದಂಥ ಆದಾಯವೇನು ?

Sri B. VAIKUNTA BALIGA.—I do not just at the moment have a detailed information with regard to the places and all that.

Sri C. K. RAJAIAH SETTY.—Is it a fact that the rate of contribution was increased for the last one year in the case of some papers and it was less in the previous years ?

Sri B. VAIKUNTA BALIGA.—It all depends upon the needs of the time.

ಶ್ರೀ ಸಿ. ಜೆ. ಮುಕ್ಕಣ್ಣಪ್ಪ.—ಮೈಸೂರು ದೇಶದ ಕೈಗಾರಿಕೆಗಳ ಒಳ್ಳೆಯ ಹೆಸರನ್ನು ಎತ್ತಿ ಹಿಡಿಯುವುದಕ್ಕೆ ಡೆಕನ್ ಹೆರಾಲ್ಡ್ ವೃತ್ತಪತ್ರಿಕೆಗೆ 20 ಸಾವಿರದ ನೂರು ರೂಪಾಯಿಗಳನ್ನು ಖರ್ಚುಮಾಡಿರುತ್ತೀರಿ. ಯಾವ ಯಾವ ಕೈಗಾರಿಕೆಗಳಿಗೆ ಸಂಬಂಧಪಟ್ಟ ವಿಚಾರವನ್ನು ಆ ವೃತ್ತಪತ್ರಿಕೆಯಲ್ಲಿ ಜಾಹಿರಾತು ಮಾಡಿದ್ದಾರೆ ?

Sri B. VAIKUNTA BALIGA.—The benefit that is thought of as contemplated by the Hon'ble Member is slightly an adjustable factor. But these advertisements have got a different purpose to serve and that purpose is served. Beyond that what benefit the Government get I am not able to comprehend fully.

Sri C. J. MUCKANNAPPA.—You have stated that Deccan Herald is paid Rs. 20,000 and odd towards advertisement charges. May I know what are all the advertisements given to this paper and other papers like Hindu, Indian Express, etc. ?

Sri B. VAIKUNTA BALIGA.—The number of papers is fairly big and if the number of advertisements associated with one year of 365 days has to be tabulated, it means enormous work. The best thing is, if the Hon'ble Member comes to my chambers, if he so chooses, I can show all the advertisements. He can find out which are important and which are not important and then satisfy himself.

Sri C. J. MUCKANNAPPA.—A sum of Rs. 20,100 was paid to *Deccan Herald* !

Sri B. VAIKUNTA BALIGA.—Even with regard to one paper, that is, *Deccan Herald*, it is a daily paper. The number of advertisements will be very large in the aggregate for the whole year. That is why I said I would afford every possible facility for the Hon'ble Member to look into all the papers that were available.

Sri J. B. MALLARADHYA.—Why is it that you have made a distinction in respect of three or four papers which are of the same category so far as importance, status and regularity are concerned ? Prajavani gets very little; Tai Nadu gets very little. Samyuktha Karnataka gets very little. Why do you make a distinction amongst the first grade category ?

Sri B. VAIKUNTA BALIGA.—A little or more is a relative term. Whenever it is found necessary, it is done. I really do not follow what distinction is sought to be drawn. It depends upon the nature of the advertisement and the time when the advertisement is given.

Sri J. B. MALLARADHYA.—Are the Government aware that all these are daily papers which have got very large circulation ?

Sri B. VAIKUNTA BALIGA.—I am aware.

Sri J. B. MALLARADHYA.—Then why is it that a paper which is really good, is denied the opportunity of publishing Government advertisements to the same extent as some other papers ?

Sri B. VAIKUNTA BALIGA.—I am unable to agree that there is any denial. It does not mean that every paper should get every advertisement.

Sri J. B. MALLARADHYA.—Is there any principle which you follow in the matter of giving advertisements ?

Sri B. VAIKUNTA BALIGA.—May I invite the Hon'ble Member's attention to answer (*a*) ?

Sri J. B. MALLARADHYA.—You don't want me to comment on the type of answer given. Will you kindly enumerate all the considerations that prevail in giving advertisements to certain papers? Why is it that Kannada papers do not get the correct number of advertisements?

Sri B. VAIKUNTA BALIGA.—I am unable to find out what is the correct number of advertisements.

Sri C. K. RAJAIAH SETTY. - Is the Government aware that Viswa Karnataka for which Government is contributing is not in circulation?

Sri B. VAIKUNTA BALIGA.-It must have been in circulation at that time.

ಶ್ರೀ ಜಿ. ಶಿವಪ್ಪ.—ಅಡ್‌ವರ್‌ಟೈಜ್‌ಮೆಂಟಿನಲ್ಲಿ ರೇಖ ಬರೆಯುವುದು, ಎಡಿಟೋರಿಯಲ್ ಬರೆಯುವುದು ಇವು ಬರುತ್ತವಲ್ಲವೇ?

Sri B. VAIKUNTA BALIGA.— It cannot be anything for writing the editorial.

ಶ್ರೀ ಜೆ. ವೆಂಕಟಪ್ಪ.—ಒಟ್ಟು 284 ಪತ್ರಿಕೆಗಳ ಹೆಸರುಗಳ ಲಿಸ್ಟಿನಲ್ಲಿ ಕಿಡಿ ಪೇಪರ್ ಹೆಸರು ಇಲ್ಲ. ಕಿಡಿ ಪತ್ರಿಕೆಯು ಏನು ಪಾಪ ಮಾಡಿದೆ ಸ್ವಾಮಿ?

Sri B. VAIKUNTA BALIGA.—The fact that the name does not appear is there, but I do not know what the matter is.

ಶ್ರೀ ಬಿ. ಟಿ. ಮುರನಾಳ.—ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ ಪತ್ರಿಕೆಯ ಪ್ರಚಾರ ಹೆಚ್ಚಾಗಿ ಇದೆ ಎಂಬುದು ಸರಕಾರಕ್ಕೆ ಗೊತ್ತಿದೆಯೆ?

Sri B. VAIKUNTA BALIGA.—I am aware of the high status of that paper.

ಶ್ರೀ ಬಿ. ಟಿ. ಮುರನಾಳ.—ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ ಪತ್ರಿಕೆಗೆ ಜಾಹೀರಾತುಗಳ ಬಗ್ಗೆ 601 ರೂಪಾಯಿ ಅಷ್ಟೇ ಕೊಟ್ಟಿದ್ದು ಸಮಂಜಸವಾಗಿ ಇದೆ ಎಂದು ಸರಕಾರಕ್ಕೆ ಅನಿಸುತ್ತದೆಯೇ?

Sri B. VAIKUNTA BALIGA.—What has been done is the right thing.

Sri B. T. MURNAL.—The amount given to Samyukta Karnatak is Rs. 2,601 according to the Printed Kannada list while it is Rs. 601 according to the printed English list. Which is correct?

Sri B. VAIKUNTA BALIGA.—It is a matter for further consideration and later action.

ಶ್ರೀ ಯು. ಎಂ. ಮಾದಪ್ಪ.—ಸರಕಾರದ ಪಕ್ಷಕ್ಕೆ ಯೆಷ್ಟು ಸಹಾಯ ಮಾಡತಕ್ಕಂಥ ಪತ್ರಿಕೆಗಳಿಗೆ ಹೆಚ್ಚಾಗಿ ಜಾಹೀರಾತುಗಳನ್ನು ಕೊಡುವ ಪದ್ಧತಿಯನ್ನು ಇಟ್ಟು ಕೊಂಡಿಲ್ಲವೇ?

Sri B. VAIKUNTA BALIGA.—I strongly repudiate the suggestion.

Sri U. M. MADAPPA.—May I know whether the Manager of 'Kidi' has applied for advertisements?

Sri B. VAIKUNTA BALIGA.—I have already said how these things come about. Either the Government addresses the papers or the papers broach the matter and it is considered by the Government. If it is found proper, advertisement is given.

Sri B. V. DESAI.—To what extent the Samyukta Karnatak does not satisfy the conditions mentioned in (a) with the result that it gets only Rs. 600 whereas other daily Kannada papers get more?

Sri B. VAIKUNTA BALIGA.—The small error lies in the circumstance. Advertisement is not limited to one language or to one area and we go all over the area in the Union and outside also. Therefore, the purpose is to be seen and the abundant affection which Hon'ble Members may have for a paper should not be allowed to outrun the necessities and needs.

Sri B. V. DESAI.—In what way this paper has less status, less circulation, etc.?

Sri B. VAIKUNTA BALIGA.—I never said that this paper has less of status and all that and another paper has more of them.

ಶ್ರೀಮತಿ ಕೆ. ಎಸ್. ನಾಗರತ್ನಮ್ಮ.—ಕನ್ನಡದಲ್ಲಿ ಪ್ರಿಂಟ್ ಆಗಿರುವ ಪ್ರಶ್ನೆಗಳ ಲಿಸ್ಟಿನಲ್ಲಿ ಸಂಯುಕ್ತ ಕರ್ನಾಟಕ ಪತ್ರಿಕೆಗೆ 2,601 ರೂಪಾಯಿ ಎಂದು ಇದೆ. ಇಂಗ್ಲೀಷ್ ಲಿಸ್ಟಿನಲ್ಲಿ 601 ರೂಪಾಯಿ ಎಂದು ಇದೆ. ಈ ಎರಡು ಲಿಸ್ಟುಗಳಲ್ಲಿ ಯಾವುದು ಸರಿಯಾಗಿ ಇದೆ?

Sri B. VAIKUNTA BALIGA.—I have already answered that.

Sri J. B. MALLARADHYA.—Is the Government aware that the Mysore Education Journal is the only journal in the whole of South India which is really a useful journal?

Sri B. VAIKUNTA BALIGA.—I am aware that that is a very important journal as mentioned by the Hon'ble Member.

Sri J. B. MALLARADHYA.—Then, why is it that you treat a very important journal in this manner?

Sri B. VAIKUNTA BALIGA.—It must not be overlooked that the nature of the advertisement is also a bit important. Whether it is a matter relating to educational policy, whether it is a matter relating to soap advertisement, whether it is a matter of general interest—all these and other numberless aspects come in and they have to be taken into consideration.

ಶ್ರೀ ಜಿ. ಬಿ. ಶಂಕರರಾವ್.—ಸಾಮಾನ್ಯವಾಗಿ ಜಾಹೀರಾತು ಕೊಡುವಾಗ ಯಾವ ಭಾಷೆಯ ಪತ್ರಿಕೆಗೆ ಕೊಡಬೇಕೆಂದು ನಿರ್ಧಾರ ಮಾಡುತ್ತೀರಿ ?

Sri B. VAIKUNTA BALIGA.—It depends upon the nature of the field to be approached.

ಶ್ರೀ ಜಿ. ಬಿ. ಶಂಕರರಾವ್.—ಜಾಹೀರಾತು ಕೊಡುವುದು ಬಹು ಜನರಿಗೆ ತಿಳಿಯಬೇಕು ಎಂಬ ಉದ್ದೇಶದಿಂದ ಅಲ್ಲವೇ ?

Sri B. VAIKUNTA BALIGA.—Yes.

ಶ್ರೀ ಜಿ. ಬಿ. ಶಂಕರರಾವ್.—ಕನ್ನಡ ಭಾಷೆಯು ಬಹು ಜನರಿಗೆ ತಿಳಿಯುತ್ತದಲ್ಲವೇ ?

ಅಧ್ಯಕ್ಷರು.—ಇದು ಎಲ್ಲರಿಗೂ ಗೊತ್ತಿರುವ ಮಾತು.

ಶ್ರೀ ಜಿ. ಬಿ. ಶಂಕರರಾವ್.—ಜಾಹೀರಾತುಗಳನ್ನು ಇಂಗ್ಲೀಷ್ ಪತ್ರಿಕೆಗಳಲ್ಲಿ ಕೊಡದೆ ಕನ್ನಡ ಪತ್ರಿಕೆಗಳಲ್ಲಿ ಕೊಡುವುದು ಸರಿಯಲ್ಲವೇ ?

ಅಧ್ಯಕ್ಷರು.—ಅದಕ್ಕೆ ಉತ್ತರ ಆಗಲೇ ಹೇಳಿವ್ವಾರೆ. ಜಾಹೀರಾತು ಕೊಡುವುದು ಆ ಕ್ಷೇತ್ರದ ಮೇಲೆ ಹೋಗುತ್ತದೆ.

ಶ್ರೀ ಜಿ. ಬಿ. ಶಂಕರರಾವ್.—ದೇಶದಲ್ಲಿಯ ಬಹು ಜನರಿಗೆ ಕನ್ನಡ ಭಾಷೆ ತಿಳಿಯುವುದರಿಂದ ಕನ್ನಡ ಪತ್ರಿಕೆಗಳಲ್ಲಿಯೇ ಜಾಹೀರಾತುಕೊಡಬೇಕಾಗಿತ್ತಲ್ಲವೇ?

Sri B. VAIKUNTA BALIGA.—The Hon'ble Member is thinking of the area where Kannada is spoken. If the advertisement is meant for our friends in Bengal or Kashmir, or elsewhere would that purpose be served ?

ಶ್ರೀ ಯು. ಎಂ. ಮಾದಪ್ಪ.—ಈಗ ಸರಕಾರದವರು ಅನುಸರಿಸುತ್ತಿರುವ ಪದ್ಧತಿಯಿಂದ ಪತ್ರಿಕೆಗಳ ಸ್ವಾತಂತ್ರ್ಯಕ್ಕೆ ಧಕ್ಕೆ ಬರುವಂತಾಗಿದೆ. ಇದನ್ನು ಪರಿಶೀಲನೆ ಮಾಡಲು ಒಂದು ಕಮಿಟಿಯನ್ನು ಏರ್ಪಾಡು ಮಾಡುತ್ತೀರಾ ?

Mr. SPEAKER.—This is a hypothetical question.

ಶ್ರೀ ಯು. ಎಂ. ಮಾದಪ್ಪ.—ಆಯಾಯ ಕೈಗಾರಿಕೆಗಳ ಮುಖ್ಯ ಅಧಿಕಾರಿಗಳೇ ಪತ್ರಿಕೆಗಳಿಗೆ ಜಾಹೀರಾತು ಕೊಡುವ ಪದ್ಧತಿಯನ್ನು ಆಚರಣೆಗೆ ತರುತ್ತೀರಾ ?

Sri B. VAIKUNTA BALIGA.—If various ideas are pressed into one matter and a general question is put, it is rather difficult to answer. The Heads of Departments or the various institutions which are manufacturing concerns are consulted. There is a board which has been formed. That board has recommended the constitution of a committee. It goes into the matter. It is further scrutinised. Therefore, much more than what is put into the question has been done.

Proposal to increase Water Supply to Chikkaballapur Town.

Q.—2701. S. MUNI RAJU (Chickaballapur).—

Will the Government be pleased to state :—

(*a*) whether they are aware of the inadequate water supply in Chickballapur town ;

(*b*) if so, whether there is any purposal to improve the water supply ?

A.—Sri R. CHENNIGARAMAIAH (Minister for Local Self-Government).—

(*a*) and (*b*) Yes.

Sri S. MUNI RAJU.—Since how long this proposal is under the consideration of the Government ?

*Sri R. CHENNIGARAMAIAH.—Since 1952.

Sri S. MUNI RAJU.—Is the Government aware that the previous Government accorded sanction to the latest proposal in the month of September 1956 ?

Sri R. CHENNIGARAMAIAH.—The proposal which was approved by the Government has been altered subsequently in 1956. There was a meeting held in the office of the Chief Engineer and in that meeting the scheme of drawing water from the Srinivas Sagar has been dropped.

Sri S. MUNI RAJU.—May I know whether this proposal was reconsidered by the Government in the month of September 1956 and approved by the then Chief Minister ?

Sri R. CHENNIGARAMAIAH.—No.

Sri S. MUNI RAJU.—Will the Government just verify and see that the needful is done in this matter ?

Sri R. CHENNIGARAMAIAH.—We will try to do our very best but there are so many complications in this matter.